INTEGRATION DATASHEET

CloudRadial Integration with Wingman MSP Marketing

CLOUDRADIAL INTEGRATION CAPABILITIES

CloudRadial currently has a variety of integrations that are dedicated to helping MSPs save time, money, and resources. These integrations enable MSPs to ensure smooth data synchronization, reduce client noise, enhance productivity, streamline workflows, and manage their clients at scale.

WHAT IS WINGMAN MSP MARKETING?

Wingman is a marketing service dedicated to helping MSPs elevate their brand, expand their audience, educate their clients, and boost their revenue. They're your ally in starting more effective conversations with your clients and they connect you with the right prospects to kickstart those vital face-to-face interactions. With Wingman, you get the tools you need to enhance your marketing efforts.
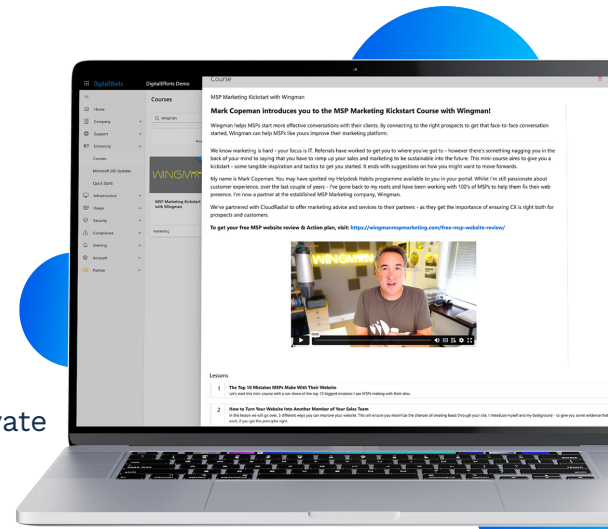
KEY FEATURES

Inside the CloudRadial unified client-facing portal, you'll find a dedicated Wingman course offering website advice and marketing services for MSPs. *(Navigate to University > Courses)*

Designed to help you elevate your MSP, this course will help you drive brand awareness, attract new business, and win more clients. It focuses on the importance of CX (customer experience), helping you provide the best for your prospects and customers.

Once you complete the course and have finished your initial consultation with Wingman, you can build upon those new skills with additional training and continue developing your MSP marketing.

HOW DOES THIS INTEGRATION HELP MSPS?

Most MSPs need help to streamline their marketing and messaging efforts and often face challenges when creating marketing materials that sell and show the value of their MSP. With the help of Mark Copeman, Director of Wingman, MSPs can learn and develop new skills to aid their marketing efforts. This course teaches MSPs how to strengthen their marketing message and build a pipeline for lead generation. MSPs gain valuable insights and practical strategies for website optimization and marketing effectiveness.
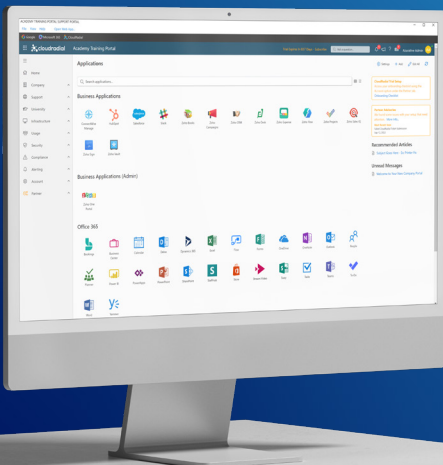
WITH WINGMAN, MSPS CAN:

- Easily access the course inside the unified portal and from there, set up a review with Wingman to work toward more efficient marketing strategies.
- Learn marketing basics with customizable marketing materials to help them kick-start their marketing and website efforts.
- Schedule a free website audit to learn which areas they can improve, such as copy and calls-to-action.

PRICING*

SERVICE	DESCRIPTION	PRICE (USD)
Message Builder Service	Wingman will provide a customized, core message for use across your marketing assets.	$895

*Pricing as of October 1, 2023. Subject to change.

For more information on what's included with each pricing plan, please contact your account manager or email **sales@cloudradial.com**.

CloudRadial is a Client Services Automation (CSA) platform that provides Managed Service Providers (MSPs) and IT Departments with a comprehensive platform that consolidates all client touchpoints into one single pane of glass.

If you want to learn more about how this integration will enhance your MSP, schedule a demo today.

SCHEDULE A DEMO